

Curriculum Vitae

Hanjung Lee, M.A.

Baekseok ABA Center
Baekseok Vision Center 606
Seoul, South Korea 981-14

P: 82-10-9433-1847
F: 82-2-520-0704
hanjung03@gmail.com

EDUCATION

M.Ed., Applied Behavior Analysis

2023-

Baekseok University, Seoul, South Korea

Present

Advisor: Ee Rea Hong, BCBA-D

GPA: 4.4/4.5

- Thesis: *The Effects of Self-Management Using Video Self-Monitoring Strategy on Behavior Analysts' Compassionate Care Skills*
- Expected Graduation: February 2026
- Educational Research Support Scholarship (2023-2025)
- Donor Scholarship (Fall 2024, Spring 2025)

ABAI Verified Course Sequence

2025-

University of California, Santa Barbara, U.S.A

Present

- BACB®-approved coursework in progress toward BCBA certification
- Expected completion: August 2026

M.A., Recreation Studies

2010-2014

University of Manitoba, Winnipeg, Canada

Advisor: Michael Campbell, Ph.D.

GPA: 3.7/4.0

- Thesis: "We are not tourists. We fit in this community": Relationship between Volunteer Tourists and Residents in Puerto Viejo, Costa Rica. A Case Study (CABI published, 2016)
- Full-tuition Scholarship (2010-2014)
- Master's Thesis Grant (2013)
- International Conference Travel Grant (2014)

B.A., Culture & Tourism / Law

2003 -2009

Sookmyung Women's University, Seoul, South Korea

GPA: 3.6/4.5

CERTIFICATE

- Childcare Teacher Certificate, Level 2 (2024), Ministry of Health and Welfare, South Korea.
- Completed ESDM Advanced Workshop. Fidelity Training in Progress.

2023-
Present

2025

PROFESSIONAL EXPERIENCE

Behavior Therapist

2024-
Present

Baekseok ABA Center, Seoul, South Korea

- Provide behavioral support for children and their families using evidence-based Applied Behavior Analysis (ABA) principles
- Develop and update individualized education plans (IEPs) through systematic child observation and collaborative family interviews
- Establish individualized developmental and behavioral goals based on family interviews and standardized curricula, including the Early Start Denver Model (ESDM), STAR, and Carolina Curricula
- Implement early intensive behavioral interventions integrating Discrete Trial Training (DDT) and Naturalistic Behavioral Developmental Intervention (NDBI), tailored to each child's strengths and preferences
- Collect and analyze behavioral data to track child progress
- Prepare data-driven progress reports incorporating graphs and charts aligned with IEP goals to clearly illustrate each child's development and intervention outcomes

International Sales Representative

2013-2018

Hunan Jinwang Bismuth, Hunan, China

- Expanded international client base by establishing new partnerships in the United States and Europe, transforming the international sales division into a major revenue stream
- Developed new international client networks and secured long-term supply contracts with major partners, including Badische Anilin-und Sodafabrik (BASF)
- Negotiated pricing, volume, and contract terms directly with corporate clients across Europe, Asia, and North America
- Represented the company at the Minor Metals Trade Association (MMTA) Conference, engaging in international networking and market analysis

Research Specialist

2009-2010

Korea Culture & Tourism Institute, Seoul, South Korea

- Organized and maintained research materials and project documentation for a 5-year national tourism development plan
- Assisted in planning and coordinating conferences and meetings for stakeholders and researchers involved in the project
- Supported collaborative research activities, including data collection and literature review
- Drafted and edited sections of the official government report (The 3rd National Tourism Development Five-Year Plan)

RESEARCH EXPERIENCE

- **Principal Investigator**, *The Effects of Intraverbal Chaining on Story Recall in Children with Developmental Delays*. Single case experimental design study; data collection in progress. Seoul, South Korea. 2025-Present.
- **Principal Investigator**, *The Effects of self-Management Using Video Self-Monitoring Strategy on Behavior Analysts' Compassionate Care Skill*. Master's thesis (under review). Seoul, South Korea. 2024-Present.
- **Principal Investigator**, *Behavior Analysts' Perceptions of Compassionate Care and Educational Experience: An Exploratory Survey Study*. Poster accepted at 5th Asia-Pacific International Conference of Positive Behavior Support, Seoul, South Korea. 2025-Present.
- **Principal Investigator**, *Korean Behavior Analysts' Perspectives on Compassion, Empathy, and Therapeutic Relationships: A Survey Study*. Data collection in progress. Seoul, South Korea. 2025-Present.
- **Research Assistant**, Faculty of Kinesiology & Recreation Management, University of Manitoba. 2010-2014.
Assisted in designing and conducting surveys, and interviews, conducting literature reviews, summarizing findings, organizing references, and recruiting participants. Contributed to multiple projects on tourism and leisure studies, including *Learning during Tourism: The Experience of Learning from the Tourist's Perspectives*, and *Sense of Community and Festival Attendance (published studies)*, as well as literature review on gorilla tourism in Uganda, a survey study on residents' experience in Gimli (unpublished projects).

PUBLICATIONS

- Lee, H. J., & Campbell, J. (2016). *We are not tourists, we fit in this community*. In J. Fountain (Ed.), *Tourist behaviour: An international perspective* (pp. 134-144). CABI. <https://doi.org/10.1079/9781780648125.0134>
- Ryu, K. H., Han, J. S., Song, H. S., Seo, Y. S., Lee, H. J., Kang, Y. S., & Kim, H. D. (2012). *The 3rd national tourism development five-year plan (2009-2013)*. Ministry of Culture, Sports and Tourism. <https://know.tour.go.kr/ptourknow/knowplus/kcti/detail19Re.do?seq=%20100227>

PRESENTATIONS

- Lee, H. J. & Hong, E.R. (2025). *Behavior Analysts' Perceptions of Compassionate Care and Educational Experience: An Exploratory Survey Study*. Poster accepted for presentation at the 5th Asia-Pacific International Conference of Positive Behavior Support, Seoul, South Korea.

- Lee, H. J., & Campbell, J. (2014). *We are not tourists, we fit in this community*. Poster presented at the Seventh International Conference on Global Studies, Center for Global Studies, Shanghai University, Shanghai, China.
- Lee, H. J., & Campbell, J. (2014). *We are not tourists, we fit in this community*. Paper presented at the 7th World Conference for Graduate Research in Tourism, Hospitality and Leisure, Istanbul, Turkey.

INVITED LECTURE

- Lee, H. J. (2025). *Compassion in applied behavior analysis*. Lecture presented for the course, “Positive Behavior Support,” Department of Applied Behavior Analysis, Baekseok University, Seoul, South Korea.
- Lee, H. J. (2025). *Introduction and applications of applied behavior analysis*. Lecture presented for the Department of Coaching Psychology, Baekseok University, Seoul, South Korea.
- Lee, H. J. (2012). *Introduction to international volunteerism*. Invited lecture for the Center for Social Service, Mokpo National University, Mokpo, South Korea.

VOLUNTEER EXPERIENCE

- | | |
|---|--------------|
| • Compassion, South Korea. Child Sponsorship | 2013-Present |
| • World Vision, China. After school English education for children | 2014-2017 |
| • Manitoba Pioneer Camp, Canada. Volunteer kitchen staff | 2011-2017 |
| • Siloam Mission, Canada. Meal Service for the homeless | 2011-2014 |
| • Al Hue, Costa Rica. After school English education for children | 2012-2013 |
| • Korea Braille Library, Transcribed published book texts into digital format | 1999-2004 |